



May 1

COLAJAZZ FEST

#SUPPORTLOCAL

PARTLY CLOUDY BRASS BAND BRITTANY TURNIPSEED
ROD FOSTER & COMPANY AMOS HOFFMAN QUARTET



SPONSORSHIP PACKAGE

From GRAMMY-award winners, internationally known artists to our celebrated local talent, the ColaJazz Festival is a world-class event!

Having endured over a year of cancelled performances, our local artists deserve nothing less than to be celebrated, uplifted and financially supported. Our Saturday concerts at The Senate will be an exciting display of our city's diverse and awesome jazz talents.

A SOLD OUT event in 2018 & 2019, the ColaJazz Festival is designed to reach and serve our diverse communities and demographics through accessible pricing made possible by generous sponsors like you!

It's time to do more, build more, become more, jazz more! ColaJazz believes in the power of music to unite and strengthen our community. Join our funding partners who share this vision and love creating an environment where arts, culture and community thrive!

This is your opportunity to help our city's cultural and economic growth and bring this vision to fruition.





ColaJazz is supported by generous donations from folks like you. We are grateful for the sponsors who participated in the first two years of our ColaJazz Festival and could not have done it without their overwhelming support.

It's time to do more, build more, become more, jazz more!

The ColaJazz Festival is our capital city's premier jazz festival bringing in the most acclaimed jazz talent and offering our community a world-class, exceptional experience.

Your support helps fund our ColaJazz Outreach efforts. From after-school programs in underserved communities to playing at the Children's Hospital to concerts and educational events - we uplift our communities.

We believe jazz affects real change in people's lives and have witnessed it first-hand. Please join our funding partners who share our vision and understand the importance of creating an environment where arts and culture thrive and our young people are given exceptional



DEMOGRAPHICS

AVERAGE JAZZ FEST CONSUMER:

Age: 35-54 Gender: 56% Female / 44% Male

Average Income: \$55,000- \$80,000 Annually

Education : High School Diploma to Professional Degrees

LET'S GET CREATIVE!

We can tailor sponsorship packages and partnerships to meet your needs. Contact us and we will craft a custom package for you.

TITLE SPONSOR - \$10,000

- Make our festival yours! "The COMPANY NAME ColaJazz Festival"
- Meet-n-Greet with artists
- Logo online and e-blasts, recognized in future press releases
- Sponsor mention on stage during concerts
- May speak on stage (5min. max) before headlining act and introduce the bands
- Sponsor banner on stage
- Sponsor may set up table displays and/or banners in venue
- Sponsor logo prominently placed with link on the ColaJazz Festival website
- Social media shout-outs leading up to and after the festival
- 12 VIP tickets



ARTIST SPONSOR - \$5,000

- Directly sponsor a headlining artist!
- Meet-n-Greet with artist(s) you sponsored
- Logo online and e-blasts, recognized in future press releases
- Sponsor mention on stage during concerts
- Sponsor banner on stage
- Sponsor logo prominently placed with link on the ColaJazz Festival website
- Social media shout-outs leading up to and after the festival
- 8 VIP tickets



GRAND SPONSOR - \$2,500

- Logo online and e-blasts
- Sponsor mention on stage during concerts
- Sponsor logo prominently placed with link on the ColaJazz Festival website
- Social media shout-outs leading up and after the festival
- 6 VIP tickets

CELEBRATING SPONSOR - \$1,000

- Logo online and e-blasts
- Sponsor logo placement with link on the ColaJazz Festival website
- Social media shout-outs leading up and after the festival
- 4 VIP tickets



TALENT SPONSOR - \$500

We have artists coming from out of town which require travel, lodging, food and performance fee. This level of sponsorship allows companies and individuals a chance to provide our festival with the valuable support it needs.

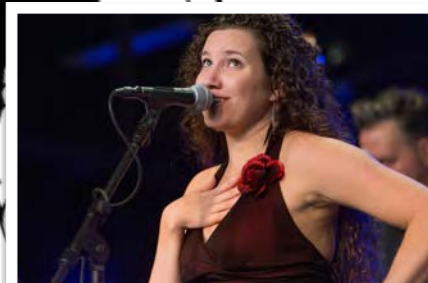
- Logo online and e-blasts
- Sponsor logo placement on the ColaJazz Festival website
- Social media shout-outs leading up and after the festival
- 2 VIP tickets



FRIENDS OF THE FESTIVAL SPONSOR - \$100

Be a valued sponsor of the ColaJazz Festival and receive acknowledgement online at the ColaJazz Festival website.

- Sponsor logo placement on the ColaJazz Festival website
- 2 free tickets



BE CREATIVE

Sponsor tickets for a school or organization; give to those in need! Create your own VIP section; provide your company's swag at the door; sponsor advertising costs; sponsor a specific artist... and so much more!

We want YOU to be the driving force enhancing and giving back to our city's communities.

KEEP JAZZ THRIVING. BECOME A SPONSOR!

Fill out this form and mail it to the address below or email us:
mark@colajazz.com

ColaJazz is a recognized 501(c)3 nonprofit in good standing.
All donations are tax-deductible.

FIRST & LAST NAME

ORGANIZATION / BUSINESS

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

SPONSOR LEVELS

- TITLE: \$10,000**
- CELEBRATING: \$1,000**
- PREMIER: \$5,000**
- ARTIST: \$500**
- GRAND: \$2,500**
- FRIENDS: \$100**
- FAMILY DAY: \$2,500**
- OTHER:**

ACKNOWLEDGMENT INFO

We will use the following name(s) in all acknowledgment(s)

Mail: ColaJazz Foundation, 914 Pulaski Street, Columbia, SC 29201

Make checks payable to: ColaJazz Foundation

In the memo, write: ColaJazz Fest #supportlocal

